

It's finally here!


- 🔍 This one-hour read provides simple, practical advice for employees at all levels wanting to work better with the generations.
- 🔍 Sarah Gibson uses her real-world experiences and the questions she hears most from the working world to launch readers immediately into practical application.
- 🔍 Invest an hour—and enjoy!

Sarah Gibson, consultant and business owner, has shared her knowledge of and passion for the generations with businesses, nonprofit organizations, and universities across the country since 2004. Learn more about her and Accent Business Communication at www.accentbusinesscommunication.com.

The Zoom Guide to Generations delivers exactly what is promised—a practical guide without theoretical clutter. If you're managing people who are members of different generations, this book has to be on your bookshelf. I also recommend it for anyone who wants to understand and communicate better with their older or younger coworkers. - Herb Delehanty, Principal, Delehanty Consulting LLC

The Zoom Guide to Generations is a quick tip guidebook on the compelling subject of generations. Sarah's put all her hard-earned knowledge together for the rest of us with a ton of good information in one incredible book. - Susan Bassett, President, Hands Across Generations

The **Zoom** Guide to Generations



A quick overview and practical application guide to generational communication



Sarah J. Gibson

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